

# NEWS RELEASE

## For Immediate Release

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## **Canadian Boreal Forest Agreement Adopts FSC as the Standard of Reference**

***Forest products industry and environmental groups agree to “on-the-ground application of the existing FSC National Boreal Standard” for 72 million hectares in Canada.***

**Toronto, ON (May 18, 2010)** – The Forest Stewardship Council (FSC) Canada applauds the historic forest management agreement announced today in Toronto, in which the Forest Products Association of Canada (FPAC) and nine environmental organizations pledged to work together in the responsible management and conservation of 72 million hectares of Canada’s globally significant boreal forest.

In the agreement, FPAC members committed to “the highest environmental standards of forest management,” setting “on-the-ground application of the existing Forest Stewardship Council National Boreal Standards” as the reference point. The nine environmental organizations committed to global recognition and support for FPAC members’ efforts.

“This agreement positions Canada as a world leader in conservation and recognizes the FSC Canada National Boreal Standard as the reference point for responsible forest management” said Antony Marcil, President and C.E.O of FSC Canada.

“This is a great win for Canadian forests, the source of the much of the wood and paper used in the United States. We look forward to working with FPAC and the environmental groups to help implement this agreement in the years to come.” said Corey Brinkema, president of FSC-US

### **Resources:**

Canadian Boreal Forest Agreement: [www.canadianborealforestagreement.com/](http://www.canadianborealforestagreement.com/)

FPAC announcement: [www.fpac.ca/index.php/en/press-releases-full/canadian-forest-industry-and-environmental-groups-sign-worlds-largest-/](http://www.fpac.ca/index.php/en/press-releases-full/canadian-forest-industry-and-environmental-groups-sign-worlds-largest-/)

**About the Forest Stewardship Council (FSC).** The Forest Stewardship Council is an international, non-governmental, not-for-profit organization established to promote the responsible management of the world’s forests. It provides standard-setting, trademark assurance and accreditation services for companies and organizations interested in responsible forestry. Products carrying the FSC label are independently certified to assure consumers that they come from forests that are managed to meet the social, economic and ecological needs of present and future generations. FSC is also the only forest certification organization endorsed and promoted by such major environmental groups as WWF Canada, Sierra Club of Canada and Greenpeace. There are currently more than 47 million hectares of FSC-certified forestland in the United States and Canada and more than 129 million hectares globally. [www.fscscanada.org](http://www.fscscanada.org)